

2+2 Hotel Management Program at CETT-UB

Program Overview

The Hotel Management School students of Woosong University or Woosong College will complete the 2 years of their program at Woosong University or Woosong College, and then proceed to completing the remaining 2 years in the Department of Tourism and Hospitality at CETT-UB. The students will receive a bachelor's degree from the University of Barcelona at the end of the program, provided all course requirements are fulfilled.

History

The agreement was signed between CETT-UB and Woosong University in May, 2018

The 1st batch of 5 Woosong students have participated in the program since the beginning of September, 2018.

CETT-UB(University of Barcelona) Profile

The University of Barcelona is No 1 university in Spain.

CETT-UB is No. 2 Hospitality School in Spain & No. 37 Top Brand in the World.

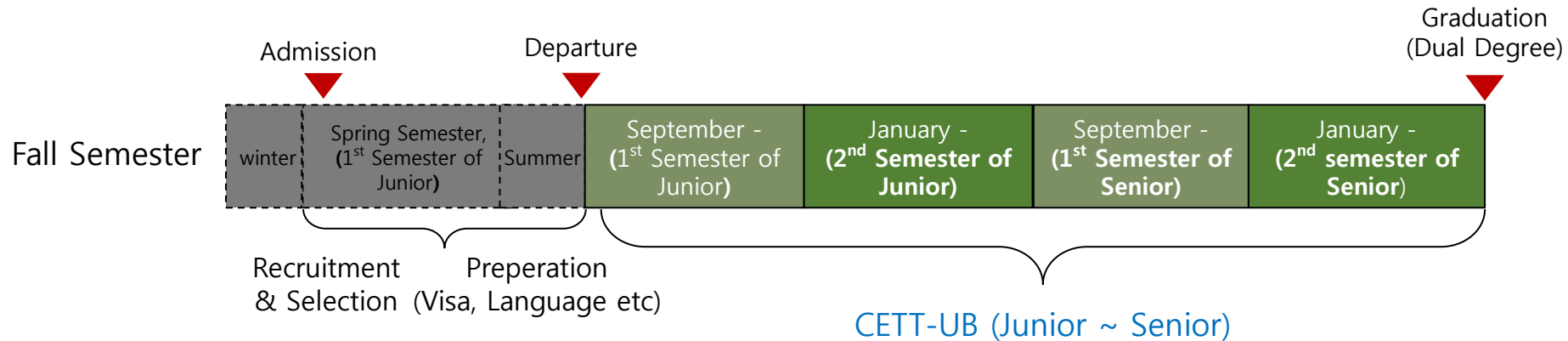
CETT-UB is an international School for education and knowledge transfer in tourism and hotel management and gastronomy.

CETT was established in 1969.

CETT has been affiliated to the University of Barcelona since 1996. It means CETT-UB students are awarded bachelor's degrees from the University of Barcelona.

Intake

The 2 academic years of studies coursed at CETT-UB will be taught in English with September intake.



Financial Condition

- ① Tuition Fee : 4,995 Euros / Year (Woosong students will receive a 30% of tuition scholarship from CETT as long as they are being housed at a dormitory of CETT)
- ② UB-Tax : 640 Euros / 2 years (Like an admission fee)
- ③ Insurance Fee : 660 Euros / Year
- ④ Accommodation Fee : 718 Euros / Month (For a shared room(for up to 2 people) which includes 3 meals per day, 7 days per week)

Application Eligibility

The students have completed at least the equivalent of the first 2 years of study, majoring in Hotel and Tourism Management Department of the School of Hotel and Culinary Art or International Hotel Management Department of Sol International School.

Transfer Student Admissions Requirements through Credit Recognition↓

In order to continue the studies at CETT-UB students must request credit recognition of the studies started at another university. The following documents must be delivered to the CETT Office of the Registrar.

- NIE or Passport - original document and one photocopy
- Official transcript of records including field of studies, academic year and grades; issued and stamped by the university
- Course syllabi reflecting course content, acquired competences, number of credits, number of contact hours by semester or year; issued and stamped by the university
- Home university grading scale system; issued and stamped by the university
- Official course curriculum of the degree initiated, reflecting duration of the degree in academic years and all courses; issued and stamped by the university
- Application form for credit recognition. Student must indicate the interest in getting admitted to CETT-UB after the recognition of 120 credits
- Minimum level of English of B2 according to the Common European Framework of Reference or equivalent dully certified. Accepted certificates and scores include:

| | | | |
|------|--------|--------|---------|
| CEFR | ✓IELTS | ✓TOEFL | ✓TOEIC |
| B2 | 6.0 | 60-78 | 570-680 |

They have a minimum level of B2 English language. In the event a candidate does not have the minimum required English level recognized through these certificates, the candidate’s admission will be decided through a Skype interview. CETT reserves the right to give final admissions approval for all students.

2017/2018**CURRICULUM – BACHELOR'S DEGREE IN TOURISM****CETT**Campus
de Turisme, Hoteleria
i GastronomiaUNIVERSITAT DE
BARCELONA**FIRST YEAR**

| CODE | COURSE TITLE | ECTS |
|--------|--|------|
| 061101 | Accounting in Tourism Companies | 6 |
| 061102 | Law in Tourism | 6 |
| 061103 | Economics in Tourism | 6 |
| 061104 | Geography and Tourism | 6 |
| 061105 | Fundamentals of Research in Tourism | 6 |
| 061106 | Tourism and Cultural Heritage | 6 |
| 061207 | English Communication in Tourism I | 9 |
| 061208 | Introduction to Tourism and Hospitality Management | 6 |
| 061209 | Tourism and its Global Impact | 9 |

THIRD YEAR

| | | |
|----------------------------------|--|---|
| 063216 | Tourism Marketing and Communication | 6 |
| 063217 | Organization and Human Resources Management in Tourism Companies | 6 |
| 063300 | Practicum II | 9 |
| 063207 | English Communication in Tourism III | 9 |
| <u>HOTEL MANAGEMENT</u> | | |
| 063401 | Accommodation Management | 6 |
| 063402 | Catering Management | 6 |
| 063403 | Hotel Organization | 3 |
| <u>TOURISM MANAGEMENT</u> | | |
| 063501 | Product Development for Heritage Tourism | 3 |
| 063502 | Tourism Service Companies | 6 |
| 063503 | Tourism Planning and Development | 6 |

SECOND YEAR

| CODE | COURSE TITLE | ECTS |
|--------|--|------|
| 062110 | Economic and Financial Management in Tourism | 6 |
| 062111 | Market Research | 6 |
| 062112 | Strategic and Operational Marketing | 6 |
| 062113 | Policies in Tourism | 6 |
| 062207 | English Communication in Tourism II | 9 |
| 062208 | Second Foreign Language Communication in Tourism | 6 |
| 062214 | Analysis of Tourist Destinations | 6 |
| 062215 | Tourism and Mobility | 6 |
| 062300 | Practicum I | 9 |

FOURTH YEAR

| | | |
|----------------------------------|--|----|
| 064218 | Leadership & Entrepreneurial Development in the Tourism Industry | 6 |
| 064900 | Senior Capstone Project | 30 |
| <u>HOTEL MANAGEMENT</u> | | |
| 063404 | Revenue Management | 3 |
| 064405 | Strategic Planning and Financial Management | 6 |
| <u>TOURISM MANAGEMENT</u> | | |
| 064506 | Sustainable Management of Tourist Destinations | 3 |
| 064505 | Tourism Project Management | 6 |

ELECTIVES**HOTEL MANAGEMENT**HOTEL MANAGEMENT**Maximum of 9 ECTS**

| | | |
|--------|---|---|
| 064412 | Design for Tourist Facilities | 3 |
| 064413 | Real Estate Management in Tourism | 3 |
| 064414 | International hospitality management | 3 |
| 064415 | Alternative Accommodation Management: new trends in lodging | 3 |

RESTAURANT MANAGEMENT**Maximum of 9 ECTS**

| | | |
|--------|--|---|
| 064422 | Gastronomy | 3 |
| 064426 | Experiential Space Design in the Catering Industry | 3 |
| 064427 | Catering in Events Management | 3 |

HOTEL MARKETING MANAGEMENT**Maximum of 12 ECTS**

| | | |
|--------|---|---|
| 064431 | e-Marketing in the Hospitality Industry | 3 |
| 064432 | Sales Management in the Hospitality Industry | 3 |
| 064436 | Customer Relationship Management and Public Relations | 3 |
| 064437 | Protocol and Events Management | 3 |
| 064601 | Web Design & Management in the Hospitality Industry | 3 |

TOURISM MANAGEMENTSTRATEGIC PLANNING AND TOURIST DESTINATION MANAGEMENT**Maximum of 12 ECTS**

| | | |
|--------|---|---|
| 064516 | SMART Tourist Destinations | 3 |
| 064517 | Social Development in Tourism | 3 |
| 064518 | Urban Tourism and Local Administration | 3 |
| 064519 | Tourism and Landscape | 3 |
| 064520 | Cartography and Digital Tools for Tourism | 3 |

BUSINESS MANAGEMENT AND TOURISM SERVICES**Maximum of 12 ECTS**

| | | |
|--------|--|---|
| 064531 | Business Administration in the Transportation Industry | 3 |
| 064532 | Tourism Intermediation | 3 |
| 064534 | Entrepreneurship & Innovation: business development strategies | 3 |
| 064535 | Emerging Markets in Tourism and Keys to Competitive Success | 3 |
| 064536 | Business Expansion: strategies and models in tourism enterprises | 3 |
| 064602 | Conference and Event Organization | 3 |
| 064537 | Business Tourism Management | 3 |
| 064538 | Managing Quality and Sustainable Development in the Tourism Industry | 3 |

TOURISM PROJECT MANAGEMENT**Maximum of 9 ECTS**

| | | |
|--------|--|---|
| 064521 | Cinema and Literature in Tourism | 3 |
| 064522 | Mediation of Cultural Heritage and Tourism | 3 |
| 064523 | Enogastronomic Tourism | 3 |
| 064524 | Excellence in Tourism Research | 3 |

ELECTIVES NOT RELATED TO A SPECIALIZATIONFOREIGN LANGUAGES**Maximum of 6 ECTS**

| | | | | | |
|--------|---|---|--------|--|---|
| 064609 | Enhancing Communication in a Foreign Language I | 3 | 064610 | Enhancing Communication in a Foreign Language II | 3 |
|--------|---|---|--------|--|---|

Once the student has chosen his/her second foreign language, it is highly recommended that they matriculate in both enhancing communication courses at the beginning of the academic school year. Exclusively for French students: Prerequisite: Maintained a minimum of 5 or higher in the second year Foreign Language Communication Course.

Schedule for Recruitment

CETT
2+2 Hotel Management Program

September Intake

Poster Mar 3W

Information Session Apr 2W

Deadlines for Application May 1W

1st Orientation at Woosong May 2W

Deadlines for all Documents May 4W

Interview for VISA at latest Jul 2W

2nd Orientation at Woosong
(if necessary) Jul 3W

Departure for Europe Sep 1W

Orientation in Europe Sep 1W

1st Day of Classes Sep 2W